



2018 Peninsula Reporter Advertising Rate Schedule

The Peninsula Reporter is published for the residents of one of the most exclusive and affluent private communities on Cape Cod and is the **ONLY PUBLICATION THAT REACHES EVERY HOMEOWNER in New Seabury**. Circulation is 100% paid and mailed first class to **1,400+** homeowners. There are additional homes and condos planned with many already under construction.

PUBLISHED QUARTERLY AND DELIVERED IN HOME:

- **WINTER - February 16, 2018**
- **SPRING - May 18, 2018**
- **SUMMER - August 17, 2018**
- **FALL - November 16, 2018**

Features include:

- High Profile Cover Story
- Reports from every Village, as well as every arm of the Peninsula Council
- New Homeowners / Local Interest News
- Reports from the New Seabury Women's Club and Men's Club
- Report from the Developer
- Articles on the Happenings at the Country Club
- Entire Reporter is posted on the Peninsula Council Website at www.peninsulacouncil.com
- Plus... Much, Much, More!

<u>Ad Size</u>	<u>Yearly</u>
Full Page 7.5" x 10"	\$3000
Half Page Horizontal 7.5" x 4.875" Vertical 3.625" x 9.75"	\$1900
Quarter Page 3.625" x 4.875"	\$1540
One Eighth Page 3.625" x 2.305"	\$1200
One Sixteenth Page 1.625" x 2.305"	\$700
One-Inch	\$250
Two-Inch	\$500

HIGH READER INTEREST! The **Peninsula Reporter** is the main vehicle that the Homeowners Association uses to communicate with the residents. It is a quarterly publication, owned by the homeowners. Therefore, they have a vested interest in the success of our advertisers. As a result, most advertisers renew their contracts annually. The **Peninsula Reporter** has expanded its editorial format and has received rave reviews from our homeowners.

Marketers of all types of goods and services see New Seabury as a place where they especially like to do business. The **Peninsula Reporter** is a great opportunity to grow your business!