



2015 Peninsula Reporter

The Official Publication of the Peninsula Council

Welcome to the ***Peninsula Reporter!***

The ***Peninsula Reporter*** is the official publication of the Homeowners Association at New Seabury, and is mailed first class to over 1,400 homeowners within New Seabury. It is the only advertising vehicle that can make this claim. This, coupled with high reader interest, makes it an extremely valuable advertising tool for your business. Enclosed, please find a 2014 Rate Schedule which provides you with an overview of the content of the ***Peninsula Reporter***.

Your ad will appear in the edition/editions of your choice. If you wish to change any text or photo in an existing ad, please send it by mail or email to the Peninsula Council at: nsha@peninsulacouncil.com. It must be received by the 'ad/copy due' date below.

Camera ready ads must be received by the 'ad/copy due' date below, submitted **actual size, without crop marks, as high resolution pdfs (300 dpi or greater) with fonts embedded, utilizing a maximum of 2 colors, black and/or reflex blue uncoated**. Screens and gradients are accepted but not recommended.

We provide 45 minutes of pre-press design and set up for ads 1/2 page or less at no charge. Full page ads will receive 1.5 hours of pre-press design and set up at no charge. Ads requiring additional preparation time will be billed at \$30 per hour.

~ DEADLINES FOR THE 2015 EDITIONS ~

	WINTER	SPRING	SUMMER	FALL
PUBLICATION DATE (IN HOME)	February 27	May 15	August 28	November 20
PAYMENT DUE	January 26	April 13	July 27	October 19
AD / COPY DUE	January 26	April 13	July 27	October 19

PENINSULA REPORTER PUBLICATION ORDER ~ 2015

Please complete and send to Kim Avis, Peninsula Council, P.O. Box 286, Mashpee, MA 02649 • 508-539-0028

Advertiser _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Ordered By (Please Print) _____

Signature _____

Do you plan to change ad text with each issue? Yes ___ No ___ Ad will be sent camera ready _____

AD SIZE _____ Check all that apply: Winter ___ Spring ___ Summer ___ Fall ___ COST: \$ _____