



## 2015 Peninsula Reporter Advertising Rate Schedule

*The Peninsula Reporter* is published for the residents of one of the most exclusive and affluent private communities on Cape Cod and is the **ONLY PUBLICATION THAT REACHES EVERY HOMEOWNER in New Seabury**. Circulation is 100% paid and mailed first class to **1,400** homeowners. There are an additional 450 homes and condos planned with many already under construction.

<u>Ad Size</u>	<u>Per Issue</u>
<b>Full Page</b> .....	\$750
7.5" x 10"	
<b>Half Page</b> .....	\$475
Horizontal 7.5" x 4.875"	
Vertical 3.625" x 9.75"	
<b>Quarter Page</b> .....	\$385
3.625" x 4.875"	
<b>One Eighth Page</b> .....	\$300
3.625" x 2.305"	
<b>One Sixteenth Page</b> .....	\$175
1.625" x 2.305"	
<b>Back Page</b> (Based on 1-Year Contract)	
One-Inch .....	\$250/Year
Two-Inch .....	\$500/Year
*Ad colors are black and reflex blue uncoated. Ads 1/2 page or less are allowed 45 minutes pre-press set up, and full page ads 1.5 hours. Any additional set up will be billed at \$30 per hour.	

### PUBLISHED QUARTERLY AND DELIVERED IN HOME:

- **WINTER - February 27, 2015**
- **SPRING - May 15, 2015**
- **SUMMER - August 28, 2015**
- **FALL - November 20, 2015**

#### Features include:

- High Profile Cover Story
- Reports from every Village, as well as every arm of the Peninsula Council
- New Homeowners / Local Interest News
- Reports from the New Seabury Women's Club and Men's Club
- Report from the Developer
- Articles on the Happenings at the Country Club
- Entire Reporter is posted on the Peninsula Council Website at [www.peninsulacouncil.com](http://www.peninsulacouncil.com)
- Plus... Much, Much, More!

**HIGH READER INTEREST!** The *Peninsula Reporter* is the main vehicle that the Homeowners Association uses to communicate with the residents. It is a quarterly publication, owned by the homeowners. Therefore, they have a vested interest in the success of our advertisers. As a result, most advertisers renew their contracts annually. The *Peninsula Reporter* has expanded its editorial format and has received rave reviews from our homeowners.

Marketers of all types of goods and services see New Seabury as a place where they especially like to do business. The *Peninsula Reporter* is a great opportunity to grow your business!