



2016 Peninsula Reporter Advertising Rate Schedule

The Peninsula Reporter is published for the residents of one of the most exclusive and affluent private communities on Cape Cod and is the **ONLY PUBLICATION THAT REACHES EVERY HOMEOWNER in New Seabury**. Circulation is 100% paid and mailed first class to **1,400+** homeowners. There are additional homes and condos planned with many already under construction.

| <u>Ad Size</u> | <u>Per Issue</u> |
|--|------------------|
| Full Page | \$750 |
| 7.5" x 10" | |
| Half Page | \$475 |
| Horizontal 7.5" x 4.875" | |
| Vertical 3.625" x 9.75" | |
| Quarter Page | \$385 |
| 3.625" x 4.875" | |
| One Eighth Page | \$300 |
| 3.625" x 2.305" | |
| One Sixteenth Page | \$175 |
| 1.625" x 2.305" | |
| Back Page (Based on 1-Year Contract) | |
| One-Inch | \$250/Year |
| Two-Inch | \$500/Year |
| *Please see the AD SUBMISSION SHEET for specification on submitting camera ready ads . | |

PUBLISHED QUARTERLY AND DELIVERED IN HOME:

- **WINTER - March 4, 2016**
- **SPRING - June 3, 2016**
- **SUMMER - September 2, 2016**
- **FALL - November 25, 2016**

Features include:

- High Profile Cover Story
- Reports from every Village, as well as every arm of the Peninsula Council
- New Homeowners / Local Interest News
- Reports from the New Seabury Women's Club and Men's Club
- Report from the Developer
- Articles on the Happenings at the Country Club
- Entire Reporter is posted on the Peninsula Council Website at www.peninsulacouncil.com
- Plus... Much, Much, More!

HIGH READER INTEREST! The *Peninsula Reporter* is the main vehicle that the Homeowners Association uses to communicate with the residents. It is a quarterly publication, owned by the homeowners. Therefore, they have a vested interest in the success of our advertisers. As a result, most advertisers renew their contracts annually. The *Peninsula Reporter* has expanded its editorial format and has received rave reviews from our homeowners.

Marketers of all types of goods and services see New Seabury as a place where they especially like to do business. The *Peninsula Reporter* is a great opportunity to grow your business!